

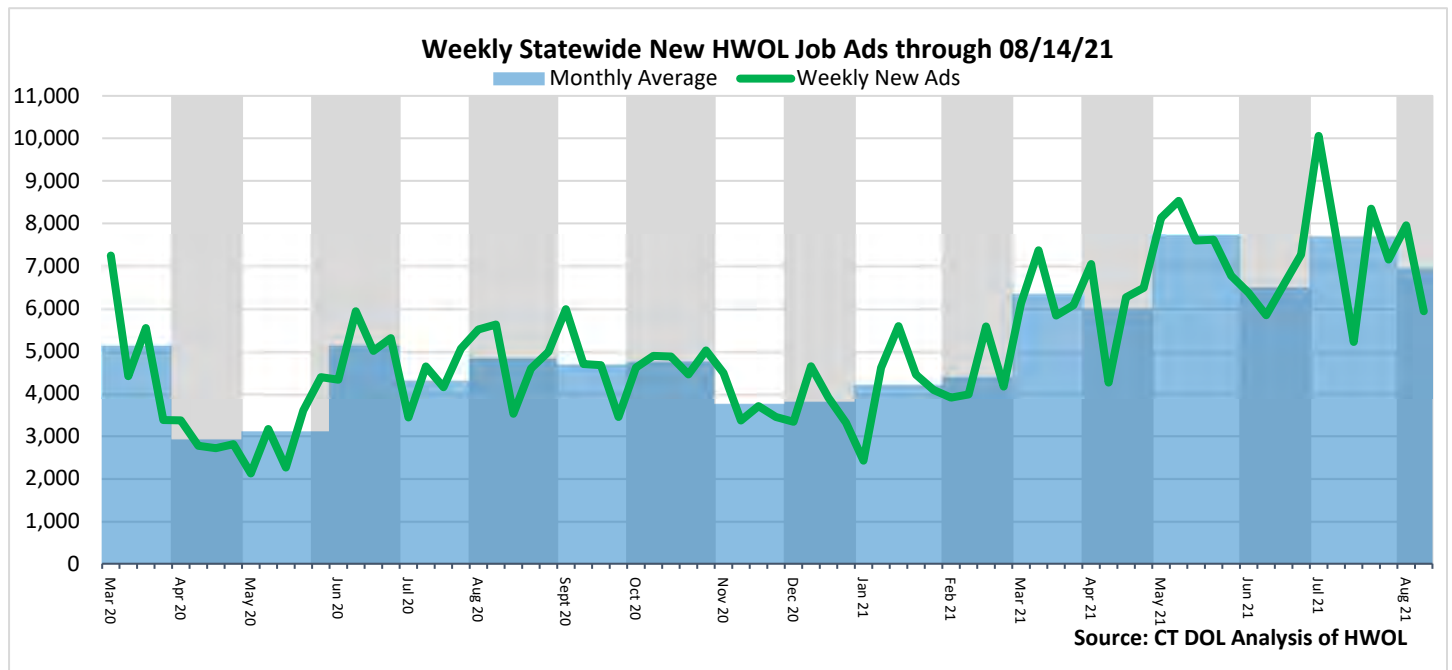


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending August 14th, 2021 – New Ads Down to Fifth Lowest Level Since March 2021

WETHERSFIELD, August 20th, 2021 – During the week ending August 14th, 2021, there were 5,935 new postings, down 25% from a week ago. This weekly new ad level is the fifth lowest since March 2021. When compared to March 2020-February 2021, the most current weekly level of 5,935 is higher than all but three weeks of new job ads. The industries that comprised the largest share of over the week declines include Health Care & Social Assistance (26.2%), Finance & Insurance (9.1%), and Retail Trade (9.0%). Employers with the largest over the week declines include Amazon (-233 new ads), UnitedHealth Group (-64 new ads), and Hartford Healthcare (-61 new ads). Occupations with the largest over the week declines include Registered Nurses (-166 new ads), Laborers & Freight, Stock & Material Movers (-149 new ads), and Wholesale & Manufacturing Sales Representatives (-81 new ads).



Industries with the most new postings include Retail Trade, Health Care & Social Assistance, and Finance & Insurance.

Occupations with the most new postings include Retail Salespersons, Laborers & Freight, Stock, & Materials Movers, and Registered Nurses.

Employers with the most new postings include Amazon, Advantage Sales & Marketing, and Apple Inc.

The three industries with the most new job postings where

- **Retail Trade** (1,037 new postings, -15% over the week)
- **Health Care & Social Assistance** (920 new postings, -37% over the week)
- **Finance & Insurance** (510 new postings, -27% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 8/14/21	ago: 8/7/21	ago: 7/17/21	%	#	%	#
0	Total	5,935	7,959	5,218	-25%	-2,024	14%	717
11	Agriculture, Forestry, Fishing and Hunting	3	3	1	0%	0	200%	2
21	Mining, Quarrying, and Oil and Gas Extraction	8	5	3	60%	3	167%	5
22	Utilities	21	34	53	-38%	-13	-60%	-32
23	Construction	62	103	64	-40%	-41	-3%	-2
31	Manufacturing	431	478	334	-10%	-47	29%	97
42	Wholesale Trade	28	54	31	-48%	-26	-10%	-3
44	Retail Trade	1,037	1,220	787	-15.0%	-183	32%	250
48	Transportation and Warehousing	115	189	109	-39%	-74	6%	6
51	Information	206	205	140	0%	1	47%	66
52	Finance and Insurance	510	694	414	-27%	-184	23%	96
53	Real Estate and Rental and Leasing	65	122	71	-47%	-57	-8%	-6
54	Professional, Scientific, and Technical Services	435	565	324	-23%	-130	34%	111
55	Management of Companies and Enterprises	7	8	3	-13%	-1	133%	4
56	Administrative and Support	141	234	198	-40%	-93	-29%	-57
61	Educational Services	309	344	173	-10%	-35	79%	136
62	Health Care and Social Assistance	920	1,451	804	-37%	-531	14%	116
71	Arts, Entertainment, and Recreation	56	67	63	-16%	-11	-11%	-7
72	Accommodation and Food Services	390	507	528	-23%	-117	-26%	-138
81	Other Services (except Public Administration)	88	130	104	-32%	-42	-15%	-16
92	Public Administration	80	81	61	-1%	-1	31%	19
99	Unspecified	1,023	1,465	953	-30%	-442	7%	70

Source: CT DOL Analysis of HWOL

Most sectors had job posting increases over the week, one was unchanged, and two had increases. The decreasing industries increased by a combined 2,028 new ads while the three industries without decline accounted for a combined 4 job ad increase. The largest decreases occurred in Health Care & Social Assistance (-531 new ads or -37%), Finance & Insurance (-184 new ads or -27%), and Retail Trade (-183 new ads or -15%). Over four weeks, total new ads are up 14% or up 717 new ads. Thirteen industries had increases and eight had decreases. The largest of each respectively over four weeks are Retail trade (+250 new ads) and Accommodation & Food Services (-138 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 8/14/21	1 week ago: 8/7/21	4 weeks ago: 7/17/21	1 week change		4 week change	
				%	#	%	#
Retail Salespersons	268	235	189	14%	33	42%	79
Laborers and Freight, Stock, and Material Movers, Hand	196	345	133	-43%	-149	47%	63
Registered Nurses	165	331	180	-50%	-166	-8%	-15
First-Line Supervisors of Retail Sales Workers	157	220	134	-29%	-63	17%	23
Customer Service Representatives	114	143	119	-20%	-29	-4%	-5
Demonstrators and Product Promoters	107	12	11	792%	95	873%	96
Sales Representatives, Wholesale and Manufacturing	107	188	151	-43%	-81	-29%	-44
Medical and Health Services Managers	91	101	70	-10%	-10	30%	21
General and Operations Managers	71	85	84	-16%	-14	-15%	-13
Heavy and Tractor-Trailer Truck Drivers	59	116	70	-49%	-57	-16%	-11
Janitors and Cleaners	53	71	47	-25%	-18	13%	6
Secretaries and Administrative Assistants	53	108	59	-51%	-55	-10%	-6
Sales Managers	52	77	37	-32%	-25	41%	15
Waiters and Waitresses	49	75	49	-35%	-26	0%	0
Marketing Managers	48	67	35	-28%	-19	37%	13
Security Guards	47	82	59	-43%	-35	-20%	-12
Medical Secretaries and Administrative Assistants	46	66	38	-30%	-20	21%	8
Supervisors of Office and Administrative Support Workers	43	34	31	26%	9	39%	12
Maintenance and Repair Workers, General	43	46	59	-7%	-3	-27%	-16
Human Resources Specialists	42	56	30	-25%	-14	40%	12
Hotel, Motel, and Resort Desk Clerks	41	36	18	14%	5	128%	23
Insurance Sales Agents	40	35	19	14%	5	111%	21
Medical Assistants	38	53	24	-28%	-15	58%	14
Maids and Housekeeping Cleaners	38	35	29	9%	3	31%	9
Cashiers	37	50	37	-26%	-13	0%	0

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Retail Salespersons (268 new postings, +14% over the week)
- Laborers and Freight, Stock, and Material Movers (196 new postings, -43% over the week)
- Registered Nurses (165 New Postings, -50% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 8/14/21	1 Week Ago: 8/7/21	4 Weeks Ago: 7/17/21	1 Week # Change	4 Week # Change
Amazon	229	462	167	-233	62
Advantage Sales & Marketing	110	26	22	84	88
Apple Inc.	107	2	3	105	104
Yale-New Haven Health System	105	104	82	1	23
Raytheon	85	50	62	35	23
Compass Group North America	55	42	12	13	43
Lowe's Companies, Inc	49	12	12	37	37
UnitedHealth Group	49	113	55	-64	-6
Humana	45	17	33	28	12
Whole Foods Market, Inc.	42	9	6	33	36
Michaels Arts and Crafts	39	11	7	28	32
University of Connecticut	39	36	11	3	28
NBC	38	5	4	33	34
People's United Bank	37	5	10	32	27
Cigna Corporation	37	39	48	-2	-11
Hartford Healthcare	36	97	77	-61	-41
CVS Health	36	44	65	-8	-29
Deloitte	35	56	37	-21	-2
Yale University	35	40	15	-5	20
Trinity Health	32	27	2	5	30
Allied Universal	30	47	43	-17	-13
Petco	25	34	8	-9	17
Anthem Blue Cross	23	55	24	-32	-1
Walgreens Boots Alliance Inc	22	22	18	0	4
BJ's Wholesale Club, Inc.	21	45	15	-24	6

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown above account for 23 percent of all new ads. Of the top 25 employers, 13 had over the week increases, one was unchanged, and 11 had decreases. Among increasing employers, Apple (+105 new ads), Advantage Sales & Marketing (+84 new ads), and Lowe's Companies Inc. (+37 new ads) had the largest over the week increases. The 11 decreasing employers in the top 25 fell by a combined 476 and half of that combined decrease occurred at Amazon (-233 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>